

Henry Bordeaux

Senior Operations Manager | Executive Support Specialist | Experiential Event Strategist

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Professional Summary

Strategic and results-driven Senior Operations Manager with over 20 years of global experience leading high-impact events, managing multimillion-dollar operations, and providing executive support to high-level stakeholders. Specialized in optimizing workflows, driving cross-functional collaboration, and executing large-scale corporate events and global concerts. Proven ability to streamline operations, enhance productivity, and deliver measurable business outcomes in fast-paced environments.

Core Competencies

- Executive Support & C-Suite Operations
- Strategic Planning & Project Management
- Event Production & Experiential Marketing
- Cross-Functional Team Leadership
- Calendar, Travel, & Logistics Management
- Budget & Financial Oversight (\$10M+ Projects)
- Stakeholder & Client Relationship Management
- Risk Assessment & Crisis Management
- Vendor Negotiation & Contract Management
- Process Improvement & Operational Efficiency

Professional Experience

Senior Operations Manager & CEO | Bordeaux Management

Global | 2004 – Present

- **Directed 50+ global events** across corporate, entertainment, and political sectors, managing multimillion-dollar budgets and reducing operational costs by **15%** through vendor negotiations.
- Provided **executive support to C-suite leaders**, overseeing complex calendars, global travel logistics, and confidential strategic initiatives.
- **Streamlined event workflows**, improving operational efficiency by **20%** through the implementation of new project management systems.
- **Spearheaded experiential marketing campaigns** for Fortune 500 clients, enhancing brand visibility and engagement at large-scale activations.
- Managed cross-functional teams of 100+, ensuring seamless communication and execution across operations, marketing, and creative departments.

Operations & Event Strategy Director | Global Clients (Corporate & Entertainment Sectors)

Global | 2010 – Present

- Led logistics and strategic operations for high-profile events with **audiences exceeding 50,000**, ensuring flawless execution under tight deadlines.
- Developed and managed budgets exceeding **\$5 million**, achieving cost efficiencies without compromising event quality.
- Provided comprehensive executive support, coordinating schedules, travel, and strategic projects for senior leadership.
- **Optimized resource allocation**, reducing project timelines by **25%** through data-driven process improvements.
- Negotiated with global vendors, securing contracts that saved clients **\$100K annually** in operational costs.

General Manager | Poconos Park Amphitheater

Poconos, PA | 2022

- Oversaw grand opening and daily operations of a **10,000-capacity** venue, leading staff, managing budgets, and implementing operational strategies that increased event revenue by **30%**.
- **Improved client satisfaction** through enhanced event planning processes and vendor relationship management.
- Developed business strategies that attracted corporate sponsors, generating over **\$1 million** in new revenue streams.
- Directed venue rebranding efforts, resulting in a **100% increase in event bookings** within the first year.

Education & Certifications

- **Florida State University of Jacksonville** – Business & Event Management
- **Safety & Crisis Management for Live Events**
- **AED & CPR Certified**

Technical Skills

- Google Workspace
- Microsoft Office
- Project Management Tools (Notion, Slack, Monday)
- CRM & Scheduling Platforms
- CAD Programs
- Budgeting & Financial Management Software
- Ai Prompt Engineering

Notable Clients & Partners

Apple | Nike | Converse | Travis Scott | Live Nation | Universal Music Group | Miley Cyrus | Biden/Harris Campaign | AEG | Jennifer Lopez | Grammys | MTV | Olivia Rodrigo | Sony Music | VH1 | Disney | WME | CAA | Tyler, the Creator | RocNation | Nick Jonas | GoldenVoice | Nickelodean | Lacoste | Fall Out Boy | Warner Bros | SilentHouse | Eightentwentsix | UTA

Awards & Recognition

- Featured in Billboard, Pollstar, and Leading Industry Publications
- Tour Manager of the Year (2x Winner)
- Production Manager of the Year (2x Winner)
- NextGen Parnelli Award